**Kidiaree – Mobile Site Flow**

A picture containing text, font, screenshot, white

Description automatically generated

# Overall Features

1. Notifications on new classes added
   1. Take permission as a pop-up
   2. Notifications types
      1. Push on Mobile – this can be automated
      2. Push on email – this can be automated
      3. Whatsapp – this can only be manual
2. Booking ID Logic
3. Whatsapp
   1. Outward Comms on booking
      1. Sender Name & Logo
      2. Layout & Contents
         1. Plain text
         2. Links
4. Email – Outward Comms
   1. Sender Name & Logo
   2. Layout & Contents
      1. Design
      2. Plain text
      3. Links
5. Server – Digital Ocean – action for Saumya
6. Screens during Booking & Afterward
7. Booking to integrate with calendar of the user
   1. Third Party API will be needed -
8. Slot Management
   1. Capability such that
      1. Service provider can list their available slots **real time**
      2. those who are on multiple platforms need a solution that can assign / block slots real time across multiple platforms
9. Payment tracking

# Home Page

## Menu

* + Logo  - Top Centre
  + Left aligned three lines:
    - About us (text to be provided)
    - Classes & Activities (clicking on this should open into Thumbnails for Classes / Activities and Quick Filter Sections)
    - List a Class or Activity
    - Testimonials (auto-update top rated ones added by users at a listing-level)
    - Reach Us
  + Login or register section for vendor or service providers (TBC)
    - Please provision for a possibility where a vendor is also a parent and therefore might want to book classes for themselves
  + Right aligned
    - When logged-in: person icon – click to pop open the following menu, refer Playydate
      * Kid (kid in color) details - click to open
        + Name, Date of Birth, Grade (tabular format)
        + Buttons for ‘Add Kid’, icons for Edit, Delete (colorful)
      * Upcoming Classes & Activities
      * My Bookings
      * My Favorites (ability to add a facilitator or a venue)
      * Profile Settings (usual fields)
      * Logout

## Banner

* + Image
  + Text: Largest selection of classes and activities for kids
  + Text (small) Let us find you the right activities
  + Maps Icon followed by input field with text “Enter your Pincode”
    - City to AutoPopulate based on Pincode
* If someone in Pune visits the site, they should not see offline classes from other cities
  + Change to setting where offline is limited to the city’s (location) & filtered by proximity
  + A pop-up that says, “Showing Offline activities for Pune”
  + Cake Icon followed by input field for Age
    - Button next to field ‘add for another child’
    - On clicking Button, again ‘Cake Icon followed by input field for Age’
    - (how will the screen look post inputs?)
  + Input field with disappearing text in grey “What class/activity are you looking for?’ followed by button ‘Search’
  + Need Help? Reach us on ‘Whatsapp icon’
    - Whatsapp account to read ‘Kidiaree’
  + Remember Me required?
  + Functionality required
    - Location Access
    - Shortcut on home screen

* Flickering ‘scroll down / arrow’ button

## Bottom Menu

* About us (at the bottom)
  + Some info about market place with learn more info
* How it works section
* Contact us banner
* Testimonials
* Footer with quick links
* Bottom footer with reserve info and social icons with newsletter subscribe component(privacy policy, disclaimer)

**When user open display create shortcut add on mobile option (refer Nykaa Fashion)**

## Thumbnails for “Classes & Activities”

* Images and name in easy to see boxes / shapes (e.g. Nykaa fashion)
  + Academic Classes
  + Extra-Curricular Classes
  + Workshops & Camps
  + Events
  + Play Areas
  + Local Attractions
  + Trips & Holidays

Each listing to have a tag for:

* Category
* Location
* Pincode
* date
* online / offline

# Quick Filter Sections

## Discover by Date

* + Today (logic to be built – basis date tag)
  + Tomorrow (logic to be built)
  + This Weekend (logic to be built)
  + Specific Date
    - When user clicks, to open to input a field for adding date in DDMMYY

## Browse by Mode

* + Online
  + Offline

## Featured Classes & Activities

* + Respective Creative with basic details TBC

# Sign-up Section

* Name of User
* Mobile Number
* Pin Code (pre-populate if entered on home page previously)
* City (to auto- populate basis Pincode)
* Name of child
* Date of Birth: DD/MM/YYYY (cursor to move automatically as values are input)
* Grade : Dropdown from Pre-school to Grade 12

Follow same steps for ‘add another child’

# Activity / Class category-wise page

dedicated page when used clicks on a class / activity

* Menu TBC
* Banner (top)
  + Main category of class in left side with image
  + Breadcrum(Home - Classes(service name))
* Tiles of classes
  + Image in card
  + Name in bold
  + Description
  + Explore details
* Pagination
* Newsletter subscribe
* Footer with quick links
* Bottom footer with reserve info and social icons with newsletter subscribe component

## Events

* **Menu same as home**
* **Banner**
  + “Events” on left side with image
  + Breadcrum
  + “Showing Events for “Child Name” (if child name available)
  + Button to “Get more options”
  + On clicking “Get more options”, show check box
    - Show All
    - (Age in years) 1 to 18 (check box for each)
* **Tiles of Creative for Events (refer bookmyshow)**
  + **Short day, Short Date (add “onwards”) if multiple days**
  + **Event Title**
  + **Short Location, City (for Offline); “Online” (Online)**
  + **Age Group**
  + **Price**
* **Once User Clicks on Creative**
  + **Creative of Event**
  + Brief Heading
  + Calendar icon followed by date(s)
  + Clock icon followed by time; Sandclock icon followed by duration
  + Cake icon followed by Age group suitable for
  + Person Icon followed by “Guardian required to accompany”
  + Language Icon followed by <language>
  + Maps icon followed by address followed by Gmap link
  + Backpack icon followed by items to carry
  + Details
    - About the Organizer
      * Followed by Free Text Content
    - About the Event
      * Followed by Free Text Content

* Terms and Conditions (Collapsible section)
  + Followed by Free Text Content

* Bottom most row to be frozen
  + Amount on extreme left
  + “Book” button in green on extreme right
* “Book” screen
  + Frozen Pane
    - Creative right on top
    - Brief Heading
  + Date (if relevant)
    - Mon, 15Apr (format)
  + Time (if relevant)
    - 3:00pm
  + No. of Seats
    - Dropdown
  + Action Button in green - Confirm Booking
* “Confirm Booking” screen
  + Booking Summary
    - Brief Heading
    - Date - Mon, 15Apr (format)
    - Time - 3:00pm (format)
    - 3 seats

* Days
* Fees
* Duration
* Online
* Map
* **Description** 2

* Flyer image right on top
* Brief Heading
* Calendar icon followed by date(s)
* Clock icon followed by time; Sandclock icon followed by duration
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    - Time - 3:00pm (format)
    - 3 seats

## Academic Classes

* + Top Row: Search Bar: Free Text (grey prompt “e.g. math or english”
  + 2nd Row: three scale drag button – Offline – Both – Online – check swiggy
  + Bottom Row: Collapsible section “Select & Filter from our list” Multi-level selection boxes
    - Subject(s):
      * + English
        + Math
        + EVS / Science
        + Physics
        + Chemistry
        + Biology
        + Computer Science
        + Indian Languages

Hindi

Marathi

Bengali

Kannada

Sanskrit

* + - Grade: Pre-school, Nursery, Junior KG, Senior KG, Grade 1, Grade 2, Grade 3, Grade 3, Grade 4, Grade 5, Grade 6, Grade 7, Grade 8, Grade 9, Grade 10)
    - Board
      * ICSCE
      * CBSE
      * IB
      * IGCSE
      * State Board
    - 2-level selection boxes
      * Online
      * Offline (teacher to travel, student will travel)
    - Sort by
      * Distance (for Offline only)
      * Rating

## Extra-curricular classes

* + Top Row: Search Bar: Free Text (grey prompt “e.g. Creative writing or gymnastics or guitar”
  + Mode: Online / offline (defaulted to both)
  + Bottom Row: Collapsible section “Select & Filter from a list”
    - Multi-level selection boxes
      * + Art

Doodle

* + - * Creative Writing
        + Dance

Indian

Bharatnatyam

Odissi

Kathak

Fusion

Western

* + - * Music

Instruments

Clapbox

Drums

Guitar

Keyboard

Piano

Tabla

Ukulele

Vocals & Singing

Indian

Western

* + - * Speech & Drama
        + Sports & Games

Indoor

Chess

Board Games

Squash

Table Tennis

Tennis

Outdoor

Archery

Basketball

Cricket

Football

Gymnastics

* + - Sort by
      * Distance (for Offline only)
      * Rating
  + Results page post search: Thumbnails for classes

|  |  |  |  |
| --- | --- | --- | --- |
| **Fields** | **Single Session** | **Multiple Session** | **Regular** |
| Thumbnail | * + - * Photo       * Full Name of the Teacher / Institute       * Qualification / Achievements       * Experience | | |
| Text below Thumbnail | * “<Subject / Caption” * “Online” / “Offline” * “<Total Amount> | * “<Subject / Caption” * Online / Offline * “<Total Amount> for <no. of sessions>” | * “<Subject / Caption” * Online / Offline * “<Monthly Amount> for <no. of sessions> / month” |

* + Individual Classes Details Page (post clicking on Thumbnail) for **Online**

|  |  |  |  |
| --- | --- | --- | --- |
| **Fields** | **Single Session** | **Multiple Session** | **Regular** |
| Thumbnail | * + - * Photo       * Full Name of the Teacher / Institute       * Qualification / Achievements       * Experience | | |
| Text below Thumbnail | * “<Subject / Caption” * “Online” * “<Total Amount> | * “<Subject / Caption” * “Online” * “<Total Amount> for <no. of sessions>” | * “<Subject / Caption” * “Online” * “<Monthly Amount> for <no. of sessions> / month” |
| Date | Calendar icon followed by date in format 15Jul, 2023 | Calendar icon followed by dates in format 15, 22 & 29Jul, 2023 | Calendar icon followed by (custom slots) |
| Time & Duration | Clock icon followed by time; Sandclock icon followed by duration | | Sandclock icon followed by duration |
| Age | Cake icon followed by “Age group suitable for \_\_\_years” | | |
| Language | Language Icon followed by <language> | | |
| “About the Class” | Free Text content | | |
| “About the <Teacher/Institute>” | Free Text content | | |
| “Terms and Conditions”  (Collapsible section) | Free Text content | | |
| Booking |  | | |
| Payment |  | | |
| Email & WA Integration |  | | |
| Slot / calendar set up |  | | |

* + Individual Classes Details Page (post clicking on Thumbnail) for **Offline**

|  |  |  |  |
| --- | --- | --- | --- |
| **Fields** | **Single Session** | **Multiple Session** | **Regular** |
| Thumbnail | * + - * Photo       * Full Name of the Teacher / Institute       * Qualification / Achievements       * Experience | | |
| Text below Thumbnail | * “<Subject / Caption” * “Online” / “Offline” * “<Total Amount> | * “<Subject / Caption” * Online / Offline * “<Total Amount> for <no. of sessions>” | * “<Subject / Caption” * Online / Offline * “<Monthly Amount> for <no. of sessions> / month” |
| Date | Calendar icon followed by date in format 15Jul, 2023 | Calendar icon followed by dates in format 15, 22 & 29Jul, 2023 | Calendar icon followed by (custom slots) |
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* + Person Icon followed by “Guardian required to accompany”
  + Language Icon followed by <language>
  + Maps icon followed by address followed by Gmap link
  + Backpack icon followed by items to carry
  + Details
    - About the Organizer
      * Followed by Free Text Content
    - About the Event
      * Followed by Free Text Content

* + - Slot Booking
    - Payment
    - Email & Whatsapp integration

**About us page components**

* **Menu same as home**
* **Banner**
  + Text of about in left side with image
  + Breadcrum
* **About platform**
* **Stats**
  + Like classes available (Classes 146+)
  + Vendors (100+)
  + Users happy (1000+)
* **Our mission, Our vision, Our awards**
* **Our Professionals**
  + Image in card
  + Expert category
  + Social media links
* **Testimonials**
* **Footer with quick links**
* **Bottom footer with reserve info and social icons with newsletter subscribe component**

**Contact page components**

* **Menu same as home**
* **Banner**
  + Text of contact in left side with image
  + Breadcrum
* **Address, Helpline number, Working time**
* **Contact us form with captcha**
* **Map for locate our address**
* **Footer with quick links**
* **Bottom footer with reserve info and social icons with newsletter subscribe component**